

August 30, 2011

ARCA Media Room 6:30pm

Board Meeting

Ashley River Creative Arts Elementary School PTA

Presiding Officer: Stan Halstead (President)

Minutes: Sarah Stone (Recording Secretary)

Attendees:

Stan Halstead
Allison Lamantia
Angelette Capers
Jayne Ellicott
Lise Ibsen

Sarah Stone
Lisa Cochran
Cathie Middleton
Jessica Jenkins
Nicola Newby

Shannon Jones
Jenny Dickinson
Elissa Pulaski
Dale Garza
Susie Hendricks

Starr Freeman
Lisa Richberg
Jan Shea
Lane Boris

Absent:

Christine Inabinett

Quorum: Yes

Previous Minutes: (missing)

Treasurer's Report: Allison Lamantia

The proposed operating budget is increased to \$42,625 to cover a few extra expenses that should be covered, including security at all PTA meetings and events on school property and other a kiln for the Art room.

The tax return has been completed and mailed.

Check requests need to be filled out completely and submitted to Allison & Stan for approval.

Deposit forms should be filled out completely and all monies counted by 2 people before being submitted to Allison for deposit. All forms are available in the school office and the PTA box.

Allison is available at the school 3 days a week.

(A copy of the budget is attached)

Communications: none

Ways & Means: (Shannon Jones)

Wrapping Paper Innisbrook packets have gone out to students and teachers. Forms should start being returned next week. Orders should be delivered in mid-October

Carnival The carnival is back and scheduled for November 5, hours to be determined.

Activities include climbing wall, vendors, food (Bessinger's BBQ), carnival games (put on by grade levels, and outside performing groups. Planning meetings start in September

Bingo Night is scheduled for January 27, 2012

Spirit (Stan Halstead) T-shirt order was delayed due to personnel and computer software problems with the vendor. The problem has been addressed, and shirts should be available for sale in mid-September.

Membership: (Lisa Cochran)

Current memberships: 347 (27 teachers)

This seems to be a good start toward reaching a goal of 100% by October. Incentive plans for increasing membership include prizes at PTA meetings and classroom incentives for classes that reach 100% and 200%.

Grandparent's Day: (Elissa Pulaski)

There has been a slight delay in the planning due to the recent 'Hurricane Day', times and menus need to be discussed with the principals and the Ms. Stubbs in the cafeteria

Communication: (Nicola Newby)

EBlasts are going out. There are 30 new emails added, and more to come. Nicola plans to rotate the Business Partner names on the sidebar, in order to assure equal exposure.

Auction: (Starr Freedman)

Date set: March 31, 2012. Plans are to move the event to the old Navy Base at 10 Storehouse Row, an old renovated warehouse for events. Fee is \$500, and there are no restrictions. Starr plans to walk-through the building with PDA & event planner to insure that the place is doable.

Teacher Rep: (Dale Garza)

Dale is going to work with teachers to get PTA room reps set up.

President's Report: (Stan Halstead)

2012 is a campaign year. No PTA member can represent ARCA PTA for political campaigning.

Reaffirm: We are in:

District 9 - Charleston County
St. Andrews Council
Ashley River Region
Unit 25464

Stan wants to make certain that all PTA Board members have paid their PTA membership dues.

Next meeting:

Please provide a brief job description for what you do on the PTA board.

Recording Secretary needs to have copy of the following:

Current By-Laws
Minutes of Previous meeting
Previous treasurer's report
Agenda (current and previous)
Current membership list

We need one person to work with Kindergarten parents as a liaison, Lisa Richberg volunteered.

Jenny Dickinson volunteered to re-type the By-Laws.

3 Focuses for PTA:

1. Take Your Family to School Week
2. Healthy Food Initiatives & Exercise (with SIC)
3. Fighting Flu (with Nurse Lisa)

Security has been arranged for all PTA meetings at a cost of \$75 per night.

Step stools were requested by parents in 1st & 2nd Grade bathrooms, but per the principals, this is a safety issue and they are not allowed, except in classroom bathrooms.

Principal's Report: (Jayne Ellicott & Cathie Middleton)

Open House is set for September 6th the night of the first PTA membership meeting.

Hours: 6:00-6:30 Class visitation

6:30-7:00 PTA General Membership meeting

7:00-7:30 2nd classroom visitation

Sister School report: new North Charleston Creative Arts school has enrolled 100 students in Kindergarten and 1st grade with 6 teachers. ARCA is going to support this school in its development. Mrs. Middleton would like to thank the PTA for their support.

Mrs. Casey has requested that the Student Council members be allowed to assist with the Car HOPS in the morning. Yes

Motions:

I move to approve the proposed operating budget of \$42,625 (by Allison Lamantia, seconded by Sarah Stone) **APPROVED**

I move that the PTA approval the purchase of a pottery kiln for the Art room in Mrs. Surface's classroom (by Sarah Stone, seconded by Allison Lamantia) **APPROVED**

Future Business:

9/6 General PTA meeting & Open House

9/27 PTA Board meeting

7:38 PM
 08/30/11
 Cash Basis

Ashley River Creative Arts Elementary School PTA
Profit & Loss Budget vs. Actual
 July 1 through August 30, 2011

	Jul 1 - Aug 30, 11	Budget
Ordinary Income/Expense		
Income		
Bingo	0.00	3,000.00
Gala/Silent Auction	0.00	25,000.00
Ladies Night Out/Casseroles	0.00	0.00
Membership	2,661.00	300.00
Spirit (T-Shirts, etc.)	0.00	500.00
Ways & Means		
Business Partners	50.00	0.00
Ways & Means - Other	0.00	13,825.00
Total Ways & Means	<u>50.00</u>	<u>13,825.00</u>
Total Income	<u>2,711.00</u>	<u>42,625.00</u>
Expense		
5th Grade Trip	0.00	3,200.00
Advertising	0.00	150.00
Art	0.00	150.00
Arts Intergration Supplies K-5		
1st Grade Arts Int.	0.00	250.00
2nd Grade Arts Int.	0.00	200.00
3rd Grade Arts Int.	0.00	200.00
4th Grade Arts Int.	0.00	200.00
5th Grade Arts Int.	0.00	200.00
Kindergarten Arts Int.	0.00	200.00
Total Arts Intergration Supplies K-5	<u>0.00</u>	<u>1,250.00</u>
Ballet & Jazz	0.00	150.00
Clinic & Guidance	0.00	300.00
Copier Fees	0.00	1,500.00
Drama	0.00	150.00
Emergency Fund	0.00	0.00
Hospitality	0.00	400.00
Insurance	385.00	400.00
Kitchen Lab	0.00	150.00
Landscaping/Grounds	0.00	250.00
Media/Computer Lab	0.00	150.00
Music	0.00	150.00
Office Supplies/Postage	4,513.55	4,800.00
PE	0.00	150.00
PTA Attendance Awards	0.00	0.00
PTA Dues/ LT Membership Fees	0.00	100.00
PTA Training/Conferences	0.00	350.00
Reading Club	0.00	2,500.00
Reflections Contest	0.00	125.00
SC Arts Commission Grant	15,000.00	15,000.00
School Improvement	0.00	250.00
Spanish	0.00	150.00
Special Ed Arts Intergration	0.00	150.00
Special Education	0.00	150.00
Special Projects Fund	12,622.44	7,500.00
Suzuki Violin Program	0.00	150.00
Teacher & Asst. of the Month	0.00	600.00
Teacher Appreciation	30.34	1,800.00
Teacher Cont Ed/Conferences	0.00	500.00
Total Expense	<u>32,551.33</u>	<u>42,625.00</u>
Net Ordinary Income	<u>-29,840.33</u>	<u>0.00</u>
Net Income	<u><u>-29,840.33</u></u>	<u><u>0.00</u></u>

Ofc

**Ashley River
Creative Arts
Elementary**



**2011-2012
PTA Business
Partner Program**

Ashley River Creative Arts Elementary School, in partnership with families, the PTA and the community, provides students with a strong academic curriculum infused with the arts. Our PTA Business Partner program provides community and parent owned businesses the opportunity to support our school at a higher level, and in return the business will receive special advertising incentives. We have a student body of almost 600 students, and all of our Business Partners will have visibility to these families in exchange for a minimal donation.

Partner Levels and Benefits

- **\$100** - Full page frame on display at school
Opportunity to showcase business at a PTA meeting
Enhanced listing on PTA website
Half page ad in Unicorn Pages
6 PTA memberships
- **\$50** - Half page frame on display at school
Standard listing on PTA website
1/4 page ad in Unicorn Pages
4 PTA memberships
- **\$25** - Half page frame on display at school
Business card ad in Unicorn Pages
2 PTA memberships

Please complete this portion of the form and return to the school
ATTN: Business Partners, 1871 Wallace School Road, Charleston, SC, 29407.
You can also sign up on our website: www.ashleyriverpta.com.
For more information, contact Starr Freedman at starrfree@hotmail.com or 843-814-5391.
All donations are tax deductible. Tax ID # 57-0850393

Name of Business as it will appear: _____

Address: _____

Contact Person: _____ Phone: _____

Email: _____

Business Partner Deadline- Friday, September 30th!!



REGULAR MONTHLY MEETING

AGENDA

Tuesday, September 6, 2011 – 6:30 PM

PTA Playhouse	PTA Playhouse Players
Call to Order & Welcome by the President	Stan Halstead
Opening Ceremony (please stand when the flags are presented)	Cub Scout Pack 31 Honor Guard
PTA Mission Statement (see below)	ARCAE Super Kid
Program & Event Reports -	
Ways & Means; Bingo, Carnival, Spirit	Shannon Jones
Membership	Angelette Capers
Grandparent's Day	Emily Poland
Communications; eNEWS Blast, Website	Nicola Newby
Auction Action Report	Starr Freedman
Business Partners Report	Starr Freedman
Presentation of the ARCAE 2011-2012 Budget	Allison LaMantia
President's Address	Stan Halstead
Membership Perks	Shannon Jones & Team
Administration Comments/Introduction of Teachers & Staff	Jayne Ellicott, Cathie Middleton
Adjourn	

REMEMBER: When we adjourn you will have until 7:25 PM to continue your visit with teachers and staff. EVERYONE MUST BE OUT OF THE BUILDINGS BY 7:30 PM. PLEASE HELP US BY HONORING THIS REQUEST!

DATES TO REMEMBER

Wed, September 7 – MAP Testing Begins
Tue, September 27 – Book Fair Starts (continues through October 5)
Tue, September 27 – School Improvement Council at 5:30 PM
Tue, September 27 – PTA Board Meeting at 6:30 PM
Sat, November 5 – Fall Carnival, 11:00 AM to 3:00 PM
Fri, January 27, 2012 – Family BINGO Night
Sat, March 31, 2012 – Annual Auction, Old US Navy Base at 10 Storehouse Row

Next Meeting: October Meeting: Tuesday, October 4 at 6:30 PM (3rd Grade Performs)

OUR PTA MISSION STATEMENT

The Ashley River Creative Arts PTA will be a powerful voice for all children,
a relevant resource for families & communities
and a strong advocate for the education and well-being of every child.